

Message Text

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PAGE 01 STATE 109576
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USIA/IOP/P MJASKIEWICZ

EUR/WE/JVSMITH

-----142009Z 004707 /70

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FM SECSTATE WASHDC

TO AMEMBASSY PARIS

UNCLAS STATE 109576

E.O. 11652: N/A

TAGS: BEXP, AFSP, FR

SUBJECT: FY 1978 COUNTRY COMMERCIAL PROGRAM - FRANCE
INFORM PAO

REF: (A) PARIS 10686; (B) STATE A-5960 OF DEC. 10, 1976

1. WCAG-AGREED DRAFT OF FY 1978 CCP FOR FRANCE SENT VIA AIRPOUCH ON APRIL 29 AND CONCURRENTLY BY INTERNATIONAL AIRMAIL. DRAFT HAS BEEN REVIEWED AND CLEARED BY MEMBERS OF WASHINGTON COMMERCIAL ACTION GROUP (WCAG). PROPOSALS SUBMITTED IN REFTEL (A) INCORPORATED IN DRAFT TO MAXIMUM EXTENT POSSIBLE. ADDITIONS OR MODIFICATIONS REFLECT PROGRAM REQUIREMENTS AND DESIDERATA OF WCAG AGENCIES.

2. WCAG REPRESENTATIVES PETER FIELD, COUNTRY MARKETING MANAGER FOR FRANCE/BENELUX, USDOC, AND STANLEY HARRIS, UNCLASSIFIED

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CHIEF COMMERCIAL MANAGEMENT DIVISION, EB/OCA PLAN TO VISIT PARIS JUNE 13 THROUGH JUNE 17 FOR PURPOSE OF REVIEWING ALL ASPECTS OF DRAFT AND COMPLETING CCP FOR FRANCE. REPRESENTATIVES INSTRUCTED TO RETURN TO WASHINGTON WITH A MUTUALLY AGREED TEXT OF THE CCP REFLECTING APPROVAL OF COUNTRY COMMERCIAL ACTION GROUP (CCAG) AND INVOLVEMENT OF PRINCIPAL ADMINISTRATIVE OFFICER.

3. SEPARATE MESSAGE PROVIDING FIELD/HARRIS TRAVEL PLANS
FOLLOWS.

4. COORDINATION WITH PUBLIC AFFAIRS OFFICER (PAO) ON
DRAFT CCP SHOULD BE UNDERTAKEN PRIOR TO VISIT OF WCAG
REPRESENTATIVES IN ORDER TO INSURE THAT USIS POST PROJECT
PROPOSALS IN PAO'S QUOTE COUNTRY PLAN UNQUOTE CORRESPOND
TO CCP ACTIVITIES.

5. ACTION REQUESTED: POST IS REQUESTED TO REVIEW DRAFT
CCP PRIOR TO ARRIVAL OF WCAG REPRESENTATIVES AND TO COM-
PLETE TO THE EXTENT POSSIBLE THE FOLLOWING SECTIONS:
REVIEW AND REVISE AS NECESSARY THE OVERVIEW IN AN EFFORT
TO HAVE MOST UP-TO-DATE OVERVIEW POSSIBLE AT TIME CCP GOES
TO PRESS IN JULY/AUGUST; COMPLETE SECTION II, INCLUDING
FUNCTIONAL DUTIES AS REQUESTED IN STATE A-5960 AT TOP OF
PAGE 4; REVIEW ALL CAMPAIGNS AND SPECIAL POST EFFORTS;
COMPILE TOTAL PERSON DAYS AVAILABLE BY PERSONNEL CATEGORY
AND TENTATIVELY CALCULATE PROBABLE WORKLOAD REQUIREMENTS IN
PERSON DAYS AS BASIS FOR COMPLETION OF SECTION V DURING
VISIT OF WCAG REPRESENTATIVES; AND COMPILE FY 76, FY 77 AND
TENTATIVE FY 78 DATA FOR FINANCIAL RESOURCES SCHEDULE
(SECTION VI) PRIOR TO ARRIVAL OF WCAG REPRESENTATIVES.
DURING WCAG REPRESENTATIVES' VISIT COMPLETE SECTION VI IN
ITS ENTIRETY. CHRISTOPHER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Enclosure: n/a
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Expiration:
Film Number: D770171-1002
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From: STATE
Handling Restrictions: n/a
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